



Education First

*Educational Tours*

# Global Leadership Summit



Barcelona, Spain

## The Impact of Sports & Wellness

BARCELONA, MADRID & LEADERSHIP CONFERENCE | 2020



# Barcelona, Madrid & Leadership Conference

## ***The Impact of Sports & Wellness***

For centuries, sports have helped people build resilience, confidence, and the power to collaborate—but more than that, they've built bridges within communities and between cultures. It's just one way the world approaches wellness, a topic that's deeply personal, and at the same time, universal. Because without health and happiness, what do we have? Our 2020 Global Leadership Summit will explore *The Impact of Sports & Wellness* around the world, from what people eat and think to how we care for ourselves and stay active. Let's come together to better understand the global focus on well-being and our evolving thoughts on how to achieve it.

## **Where is the Leadership Conference?**

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

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Your experience includes:

### **IMMERSIVE TRAVEL**

Touring Europe brings the *The Impact of Sports & Wellness* to life as you gain knowledge and hands-on experience through cultural activities.

### **THOUGHT LEADERSHIP**

Subject matter experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and organizations include Al Gore, Jane Goodall, Sir Ken Robinson, TED-Ed, and UNICEF.

### **INNOVATIVE THINKING**

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design-thinking process to propose solutions to a global challenge.

### **PERSONALIZED LEARNING**

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



### **SPACE IS LIMITED**

Please ask your teacher for your tour number and visit [eftours.com](http://eftours.com) or call 800-665-5364 to get started or sign up.

### Why Spain?

What many Americans call soccer is known as football, or *fútbol*, to a Spaniard—and to many Spaniards, football is life. Children learn to play the sport almost as soon as they can walk, and nearly every town in Spain has a football pitch and team. On this tour, you'll experience the culture and traditions of Spain through its national sport and interactions with locals.



### Days 1–4: Barcelona

Arrive in Barcelona and start your stay with a walking tour of Las Ramblas, the city's popular pedestrian boulevard. You'll also witness the influence of Antoni Gaudí, one of Spain's most renowned architects, throughout the striking city. Take a guided tour of Park Güell, a beautiful municipal garden designed by Gaudí, and his cathedral masterpiece: La Sagrada Família. Barcelona is also home to one of the most popular fútbol clubs in the world, FC Barcelona. Tour the Camp Nou Stadium, where FC Barcelona plays, and imagine yourself scoring a goal in front of nearly 100,000 soccer fans. You'll also take a bike tour of the city with members from EF's pro cycling team. On your last night in the Catalan capital, enjoy dinner with locals and learn about Barcelona's culinary traditions.

### Days 5–6: Madrid

Take a high-speed train to Spain's vibrant capital city of Madrid. Explore the Prado museum, where you can admire paintings like Velázquez's *Las Meninas* and Goya's paired canvases, and enjoy a guided tour of the city and the Royal Palace. Feel the beat as you experience flamenco, the fiery dance characterized by intricate footwork and clapping displays. Before you leave the city, you'll interact with locals and gain insight as to how fútbol bridges cultures and communities.

### Day 7: Zurich region

Fly from Madrid to the northern Swiss city of Zurich. Visit the FIFA World Football Museum, a mecca for soccer lovers, which features memorabilia that dates back to the first World Cup in 1930.

### Days 8–10: Leadership Conference

Enjoy a scenic cable car ride over Davos before the conference kicks off. You'll engage with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. In this inspiring setting, you'll collaborate with students from across North America and the world. Over the course of the entire Summit, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to explore *The Impact of Sports & Wellness*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions related to well-being.

### Day 11: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

### EVERYTHING YOU GET

Full-time Tour Director; 2 sightseeing tours led by expert, licensed local guides; 2 experiential learning activities; entrance fees for La Sagrada Família, Park Güell, bike tour, Prado, flamenco show, Royal Palace, FIFA World Football Museum, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 9 & 10

## Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

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Here are a few of the global issues students have tackled at past Summits:

### **ADDRESSING ENVIRONMENTAL SUSTAINABILITY**

Costa Rica | 2015

### **EXPLORING HUMAN RIGHTS**

The Netherlands | 2016

### **THE FUTURE OF FOOD**

Italy | 2017

### **THE INFLUENCE OF TECHNOLOGY ON SOCIETY**

Germany & New York | 2018

Visit [eftours.com/summithighlights](https://eftours.com/summithighlights)  
to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.