



Education First

*Educational Tours*

# Global Leadership Summit



Mt Pilatus, Lucerne, Switzerland

## The Impact of Sports & Wellness

LEADERSHIP CONFERENCE, LUCERNE, FREIBURG & BERLIN | 2020

# Leadership Conference, Lucerne, Freiburg & Berlin

## ***The Impact of Sports & Wellness***

For centuries, sports have helped people build resilience, confidence, and the power to collaborate—but more than that, they've built bridges within communities and between cultures. It's just one way the world approaches wellness, a topic that's deeply personal, and at the same time, universal. Because without health and happiness, what do we have? Our 2020 Global Leadership Summit will explore *The Impact of Sports & Wellness* around the world, from what people eat and think to how we care for ourselves and stay active. Let's come together to better understand the global focus on well-being and our evolving thoughts on how to achieve it.

## **Where is the Leadership Conference?**

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

### **IMMERSIVE TRAVEL**

Touring Europe brings the *The Impact of Sports & Wellness* to life as you gain knowledge and hands-on experience through cultural activities.

### **THOUGHT LEADERSHIP**

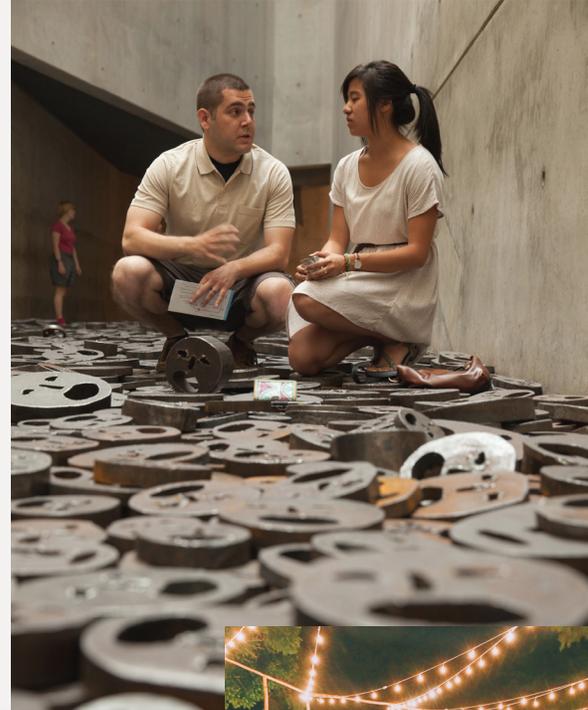
Subject matter experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and organizations include Al Gore, Jane Goodall, Sir Ken Robinson, TED-Ed, and UNICEF.

### **INNOVATIVE THINKING**

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design-thinking process to propose solutions to a global challenge.

### **PERSONALIZED LEARNING**

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



### **SPACE IS LIMITED**

Please ask your teacher for your tour number and visit [eftours.com](http://eftours.com) or call 800-665-5364 to get started or sign up.



### Why Switzerland and Germany?

These European countries have been at the forefront of some of the world's most forward-thinking approaches to sustainable living and renewable energy. During this tour, learn how environmental innovations effect our well-being and discover how local sustainable efforts can make an impact on a global scale.

#### Days 1–5: Leadership Conference

Arrive in Zurich and head to Davos, where you'll have time to enjoy this mountain town before the conference kicks off. You'll engage with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. In this inspiring setting, you'll collaborate with students from across North America and the world. Over the course of the entire Summit, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to explore *The Impact of Sports & Wellness*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions related to well-being.

#### Days 6–7: Lucerne region

Cap your stay off in Davos with a cable car ride, featuring prime panoramas of the surrounding mountains. Continue on to the picturesque Swiss city of Lucerne. On a guided tour of Lucerne's winding cobbled streets, you'll see the Kapellbrücke, Europe's oldest wooden covered bridge, and the poignant Lion Monument, which commemorates the Swiss Guards slain in the 1792 Paris storming of the Tuileries. Journey to the top of Mount Pilatus—the 6,387-foot peak that towers over Lucerne. Back on the ground, hike with an environmental scientist through the Entlebuch Biosphere, a nature reserve and UNESCO World Heritage Site at the foot of the Alps.

#### Days 8–9: Freiburg

Cross into Germany and visit Hofgut Sternen, nestled in the Black Forest. Check out local crafts, like the famous cuckoo clocks, and tour their sustainable facilities, including an on-site power plant. For lunch, cook your own *flammkuchen*, a style of flatbread from the nearby Alsace region. Make your way to the eco-friendly city of Freiburg to spend time with the Innovation Academy and learn firsthand about the region's many innovations in renewable energy, solar power, and ecological agriculture. The sunniest city in Deutschland, Freiburg is a hub for solar energy.

#### Days 10–11: Berlin

Take the train to Berlin, the vibrant capital of reunified Germany. As you stroll the city on a guided tour, you'll see the contrast of old and new—a mix of Baroque buildings, skyscrapers, and quaint cafes where entrepreneurs meet to brainstorm. Visit the Topography of Terror Museum, built on the grounds of the Gestapo and SS headquarters, to learn more about the Nazi regime. Tour an urban sustainable development project and learn more about Berlin's renewable efforts.

#### Day 12: Depart for home

Head to the Berlin airport ready to address local challenges and initiate meaningful conversations back home.

#### EVERYTHING YOU GET

Full-time Tour Director; 1 sightseeing tour led by an expert, licensed local guide; 3 experiential learning activities; entrance fees for cable car ride, Mt. Pilatus, Entlebuch Biosphere, Hofgut Sternen, Innovation Academy, and Topography of Terror Museum; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 4 & 5



## Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

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Here are a few of the global issues students have tackled at past Summits:

**ADDRESSING ENVIRONMENTAL SUSTAINABILITY**  
Costa Rica | 2015

**EXPLORING HUMAN RIGHTS**  
The Netherlands | 2016

**THE FUTURE OF FOOD**  
Italy | 2017

**THE INFLUENCE OF TECHNOLOGY ON SOCIETY**  
Germany & New York | 2018

Visit [eftours.com/summithighlights](https://www.ef-tours.com/summithighlights)  
to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.