



Education First

Educational Tours

Global Leadership Summit



[Lucerne, Switzerland]

The Power of Communication

LEADERSHIP CONFERENCE, SWITZERLAND & GERMANY | 2019

Leadership Conference, Switzerland & Germany

July 10 – 21, 2019

The Power of Communication

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to science, language, and art. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

Where is the Leadership Conference?

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

IMMERSIVE TRAVEL

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

INNOVATIVE THINKING

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



SPACE IS LIMITED

Please ask your teacher for your tour number and visit eftours.com or call 800-665-5364 to get started or sign up.

Why Switzerland and Germany?

On this tour, discover how Germany is leading the way when it comes to renewable energy technology—with Switzerland following closely behind. Using the sustainable choices of these Alpine advocates as an example, you'll consider what energy sources the world should be using, and learn how to maintain a productive dialogue around this critical topic when you return home.

Days 1–2: Zurich | Davos

Fly overnight to Zurich and meet your Tour Director before traveling to Davos, the innovative mountainside town where your three-day leadership conference will take place.

Days 3–5: Leadership Conference

Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

Days 6–7: Lucerne

With all you learned at the Summit in mind, arrive in Lucerne, a picturesque city where you can begin investigating the connections between STEM systems and communication across the world. During your time in central Switzerland, you'll learn about renewable energy and take a guided tour of the Grimsel Power Plant. Follow Lucerne's winding cobbled streets to the Kapellbrücke, Europe's oldest wooden covered bridge. You'll see the poignant Lion Monument, which commemorates the Swiss Guards slain in the 1792 Paris storming of the Tuileries, and journey to the top of Mount Pilatus—the 6,387-foot peak that towers over Lucerne.

Days 8–9: Freiburg

Cross into Germany to spend time at the Innovation Academy and learn firsthand about the region's many innovations in renewable energy, solar power, and ecological agriculture. The sunniest city in Deutschland, Freiburg is a hub for solar energy. Built as a sustainable model district, Vauban uses solar energy to power many of its households. Explore this eco-city on a guided tour before venturing into the dense woods of the Black Forest, where you'll find yourself in a fairy tale come to life.



Days 10–11: Heidelberg

Spend a final morning in Freiburg participating in an activity centered around *The Power of Communication* before traveling to Heidelberg. You'll arrive in the lush foothills of the Neckar Valley in time for dinner. Numerous Nobel Prize winners and philosophers studied here, establishing Heidelberg as Germany's premier university city. Travel along medieval streets lined with peaked red roofs on your sightseeing tour. Ride a funicular up to Heidelberg Castle and see the stunning views that inspired Goethe, as well as a statue dedicated to the poet in the gardens. This portion of your tour also includes a solar boat cruise with your group.

Day 12: Depart for home

Head to the Frankfurt airport ready to address local challenges and initiate meaningful conversations back home.

EVERYTHING YOU GET

Full-time Tour Director; 1 sightseeing tour led by an expert, licensed local guide; 1 experiential learning activity; entrance fees for cable car ride, green energy visit, Grimsel Power Plant, Mt. Pilatus, Innovation Academy, Black Forest, Heidelberg Castle, and solar boat cruise; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 4 & 5

Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

SOCIAL RESPONSIBILITY

China | 2014

ENVIRONMENTAL SUSTAINABILITY

Costa Rica | 2015

HUMAN RIGHTS

The Netherlands | 2016

THE FUTURE OF FOOD

Italy | 2017

Visit eftours.com/summithighlights to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.