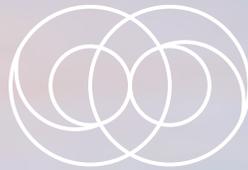




Education First

*Educational Tours*

# Global Leadership Summit



[Old Town, Tallinn, Estonia]

## The Power of Communication

HELSINKI, TALLINN & LEADERSHIP CONFERENCE | 2019

# Helsinki, Tallinn & Leadership Conference

July 4 – 15, 2019

## ***The Power of Communication***

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to science, language, and art. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

## **Where is the Leadership Conference?**

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

### **IMMERSIVE TRAVEL**

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

### **THOUGHT LEADERSHIP**

Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

### **INNOVATIVE THINKING**

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

### **PERSONALIZED LEARNING**

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



### **SPACE IS LIMITED**

Please ask your teacher for your tour number and visit [eftours.com](http://eftours.com) or call 800-665-5364 to get started or sign up.

## Why Finland and Estonia?

On tour, you'll have the opportunity to view local life through the lens of technology and discover its influence over communication in tech-driven cities like Helsinki and Tallinn. As a world leader in education, Finland provides the perfect backdrop for exploring how technology is impacting the way students and teachers communicate. Learn more about the innovative companies and startups that are thriving in Helsinki and Tallinn while considering both the power of a digital existence and the limitations of expressing yourself through a screen.

### Days 1–4: Helsinki

Fly overnight to Helsinki and meet your Tour Director before beginning your journey in the capital of Finland—where technology has been called the unofficial first language. Aside from being a hotspot for creativity, Finland has one of the world's top-ranked education systems. Discover the city's most notable sites on a guided sightseeing tour before visiting Tempeliaukio Church. Known as the Church of the Rock, this iconic landmark was built directly out of one, and boasts natural sunlight through its glazed dome. Enjoy an educational workshop while in Helsinki, and experience the Hietalahti Market Hall like a local when you participate in a group challenge there. Cap off your stay with an excursion to Suomenlinna, an inhabited sea fortress and UNESCO World Heritage Site.

### Days 5–7: Tallinn

Spend a final morning in Helsinki speaking with locals before boarding a ferry to Tallinn. The best preserved medieval city in Northern Europe, Tallinn also maintains a thriving startup culture and is the capital of Estonia: a country that's declared internet access a human right. Visit the Museum of Occupations to understand the occupation era, repressions, national resistance, and the Singing Revolution in Estonia between 1940–1991, when Estonia was occupied by the Soviet Union and Germany. Tour Telliskivi Creative City—a hub for startups, studios, NGOs, and even a bike shop and bread factory. You'll take part in an activity centered around *The Power of Communication* and strengthen your collaboration skills when your group plays an Escape the Room game.

### Day 8: Zurich | Davos

Fly from Tallinn to Zurich on your way to Davos. Located in Graubünden, the innovative mountainside town is where your three-day leadership conference will take place.

## LEADERSHIP CONFERENCE Davos, Switzerland

### Days 9–11: Leadership Conference

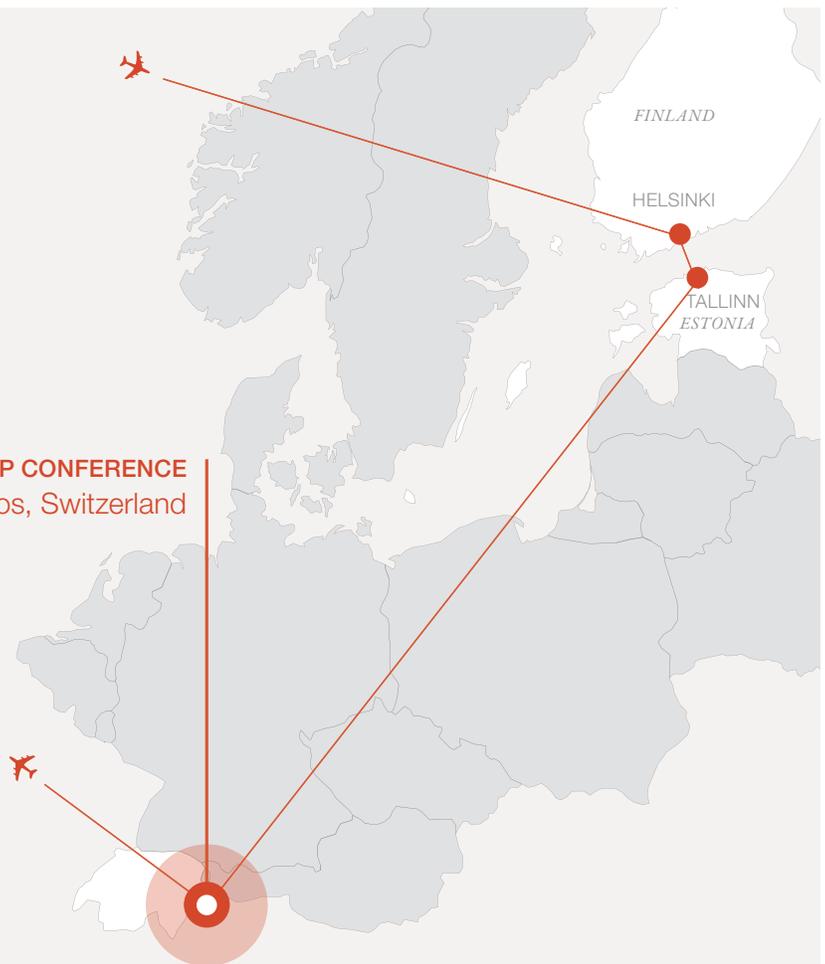
Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

### Day 12: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

## EVERYTHING YOU GET

Full-time Tour Director; 2 sightseeing tours led by expert, licensed local guides; 4 experiential learning activities; entrance fees for Suomenlinna, Museum of Occupations, Telliskivi Creative City, Escape the Room game, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 10 & 11



## Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

### **SOCIAL RESPONSIBILITY**

China | 2014

### **ENVIRONMENTAL SUSTAINABILITY**

Costa Rica | 2015

### **HUMAN RIGHTS**

The Netherlands | 2016

### **THE FUTURE OF FOOD**

Italy | 2017

Visit [eftours.com/summithighlights](http://eftours.com/summithighlights) to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.