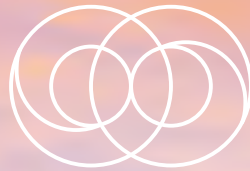




Education First

*Educational Tours*

# Global Leadership Summit



[Amsterdam, The Netherlands]

## The Power of Communication

AMSTERDAM, THE HAGUE & LEADERSHIP CONFERENCE | 2019

# Amsterdam, The Hague & Leadership Conference

July 4 – 15, 2019

## **The Power of Communication**

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to science, language, and art. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

## **Where is the Leadership Conference?**

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

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Your experience includes:

### **IMMERSIVE TRAVEL**

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

### **THOUGHT LEADERSHIP**

Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

### **INNOVATIVE THINKING**

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

### **PERSONALIZED LEARNING**

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



### **SPACE IS LIMITED**

Please ask your teacher for your tour number and visit [eftours.com](http://eftours.com) or call 800-665-5364 to get started or sign up.



### Why the Netherlands?

Your time in Amsterdam and The Hague will highlight the importance of education as a human right. Hear about the struggles people in Europe and The Netherlands have faced as you reflect on the freedoms you enjoy in your daily life. With the knowledge that communication is how we build progress and understanding, this itinerary will highlight the importance of treating each conversation as an opportunity to learn.

### Days 1–3: Amsterdam

Fly overnight to Amsterdam and meet your Tour Director before beginning your journey in a city where 1,200 bridges crisscross 160 canals to make it one of Europe's most charming capitals. It's also where Anne Frank penned her poignant diary, which has been translated in more than 60 languages worldwide. Hop on a bike to trek across the lush utopia of the Vondelpark, Amsterdam's most popular public urban park. On a guided tour, you'll see the Westerkerk (West Church), where Rembrandt is buried, and visit Dam Square, which is home to Koninklijk Paleis (the Royal Palace). Participate in an experience centered around *The Power of Communication* and a cultural exchange activity with locals where you'll hear what life in the Netherlands is like. Then see Amsterdam from a whole new perspective on a canal cruise.

### Days 4–7: The Hague | Amsterdam

Get acquainted with The Hague and learn why it's the "City of International Peace and Justice." Explore the Humanity House, a museum established by the Red Cross to increase awareness of humanitarian issues. There you'll learn about the consequences of conflict, and have an opportunity to reflect on your own personal freedoms. Take part in a workshop run by a local NGO, and visit the 19th-century Peace Palace: a symbol of the global peace movement and home to the International Court of Justice. Following your time in The Hague, take a day trip to Delft—famous for its pottery and the home of Golden Age painter Johannes Vermeer—before returning to Amsterdam for the night.

### Day 8: Zurich | Davos

Fly from Amsterdam to Zurich on your way to Davos. Located in Graubünden, the innovative mountainside town is where your three-day leadership conference will take place.

**LEADERSHIP CONFERENCE**  
Davos, Switzerland

### Days 9–11: Leadership Conference

Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

### Day 12: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

### EVERYTHING YOU GET

Full-time Tour Director; 1 sightseeing tour led by an expert, licensed local guide; 3 experiential learning activities; entrance fees for bike riding, canal cruise, Humanity House, Peace Palace, Delft porcelain factory, Old and New Church, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 10 & 11

## Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

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Here are a few of the global issues students have tackled at past Summits:

### **SOCIAL RESPONSIBILITY**

China | 2014

### **ENVIRONMENTAL SUSTAINABILITY**

Costa Rica | 2015

### **HUMAN RIGHTS**

The Netherlands | 2016

### **THE FUTURE OF FOOD**

Italy | 2017

Visit [eftours.com/summithighlights](http://eftours.com/summithighlights) to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.