



Educational Tours

Global Leadership Summit



[Giant's Causeway, Ireland]

The Power of Communication

BELFAST, DUBLIN & LEADERSHIP CONFERENCE | 2019

Belfast, Dublin & Leadership Conference

July 5 – 15, 2019

The Power of Communication

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to science, language, and art. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

Where is the Leadership Conference?

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

IMMERSIVE TRAVEL

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

INNOVATIVE THINKING

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

PERSONALIZED LEARNING

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



SPACE IS LIMITED

Please ask your teacher for your tour number and visit eftours.com or call 800-665-5364 to get started or sign up.

Why Belfast and Dublin?

The Republic of Ireland and Northern Ireland present a prime case study on the consequences of miscommunication, which you'll discover as you compare the culture of Belfast to daily life in Dublin. Learn about the history of the two sides' troubles and their territorial, religious, and political conflicts in the places where people lived through them.

Days 1–3: Belfast | Derry

Fly overnight to Belfast and meet your Tour Director before beginning your journey in a capital city that's been shaped by social and political tensions. Visit the Titanic Belfast, a maritime monument devoted to one of the most written-about subjects of all time: the *Titanic*. Experience more of Northern Ireland during an excursion to Giant's Causeway—ancient rock formations comprised of thousands of 55-million-year-old hexagonal basalt columns. On your way back to Belfast, stop for a guided tour of Derry.

Day 4: Belfast | Dublin

Take an expertly guided tour of Belfast, a city in transition, and learn how it's redefining itself after a period of political and religious strife in the 1970s and 1980s. Visit Lower Falls and Shankill Road, and view moving political murals that help tell the story of The Troubles. Hear more about Northern Ireland's governing bodies and relationship with the royal family during stops at Hillsborough Castle and Stormont Parliament Building. Continue on to Dublin that afternoon.

Days 5–6: Dublin

While walking the streets where Dublin's revolution took place, learn about the city's tumultuous history leading up to the partition of Ireland in 1922. Visit St. Patrick's Cathedral and Trinity College, where you can view the *Book of Kells*—a calligraphic manuscript created by Irish monks over 1,000 years ago. Test your athleticism as you play one of Ireland's Gaelic games, which are an expression of Irish identity. Attend the GPO Witness History Exhibition to experience the events of the 1916 Easter Rising from the witnesses' perspective. You'll round out your stay in Dublin by spending some time at Causey Farm, where you can try your hand at making brown bread, take a traditional céili dancing lesson, and learn more about customs and life in Ireland.

Day 7: Zurich | Davos

Fly from Dublin to Zurich on your way to Davos. Located in Graubünden, the innovative mountainside town is where your three-day leadership conference will take place.

Days 8–10: Leadership Conference

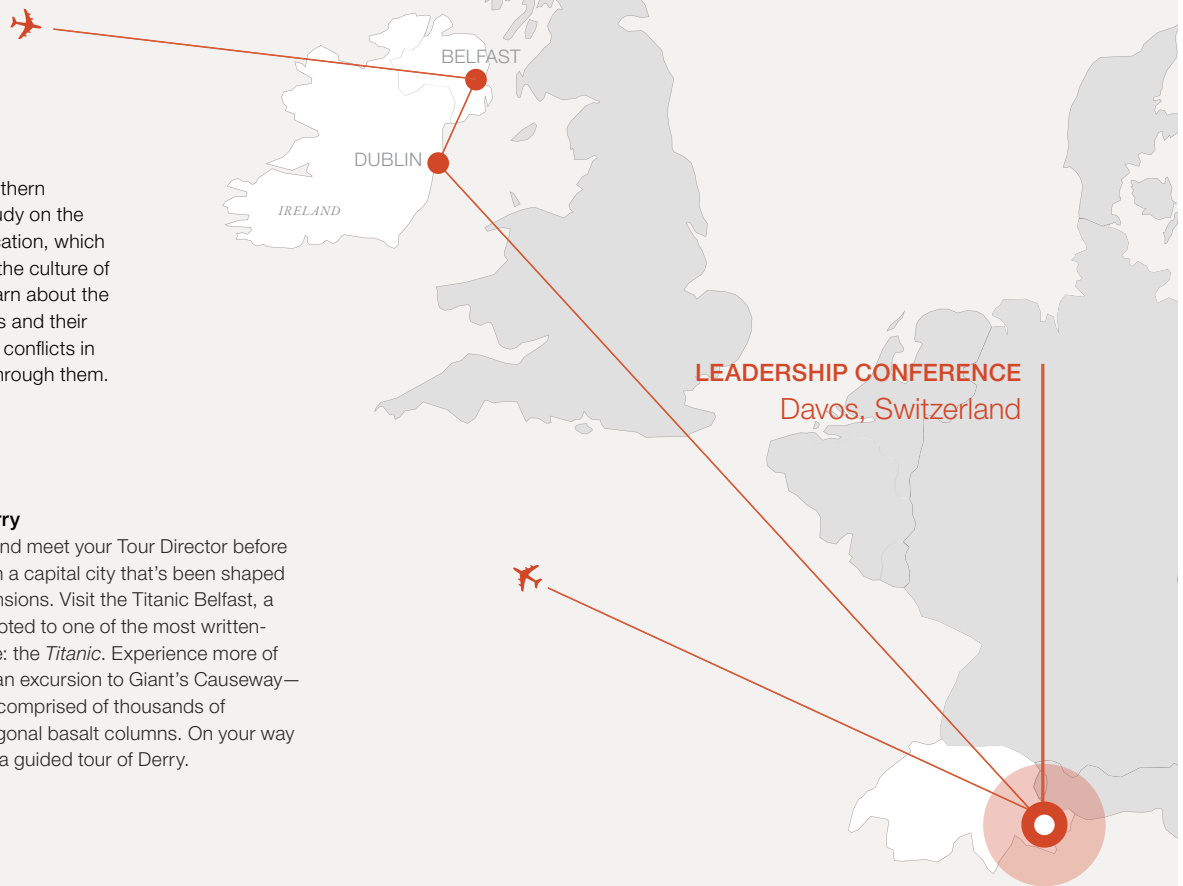
Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

Day 11: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

EVERYTHING YOU GET

Full-time Tour Director; 3 sightseeing tours led by expert, licensed local guides; 1 experiential learning activity; entrance fees for Titanic Belfast, Giant's Causeway, Hillsborough Castle, Stormont Parliament, St. Patrick's Cathedral, Book of Kells, Gaelic Games, GPO Witness History, Causey Farm, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 9 & 10



Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

SOCIAL RESPONSIBILITY

China | 2014

ENVIRONMENTAL SUSTAINABILITY

Costa Rica | 2015

HUMAN RIGHTS

The Netherlands | 2016

THE FUTURE OF FOOD

Italy | 2017

Visit eftours.com/summithighlights to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.