



Education First

Educational Tours

Global Leadership Summit



[Salzburg, Austria]

The Power of Communication

VIENNA, SALZBURG & LEADERSHIP CONFERENCE | 2019

Vienna, Salzburg & Leadership Conference

July 5 – 15, 2019

The Power of Communication

Conversation is the cornerstone of society and education. Whether at home, in the workplace, or at school—it's how we build knowledge and understanding. But does living in a world where we're always communicating discourage us from really listening, or amplify all that's being said? This Global Leadership Summit will examine *The Power of Communication* and everything impacting it today: from the media and social media to music, language, and art. Because as society evolves, so do the ways in which we connect. How can we use all the choices and channels available to us to better express ourselves and relate to one another? In a time when everybody's talking, let's treat each conversation as an opportunity to learn.

Where is the Leadership Conference?

Davos, Switzerland is more than just an Alpine resort town known for its sky-high elevation and stunning views; it's also a hub for innovation. Home to our Global Leadership Summit and the World Economic Forum's annual meeting, it's where business, government, and civil society leaders from Bill Gates to Bono come together to discuss the world's most pressing issues.

Your experience includes:

IMMERSIVE TRAVEL

Touring Europe brings the *The Power of Communication* to life as you gain knowledge and hands-on experience through cultural activities.

THOUGHT LEADERSHIP

Experts on the Summit theme will lead discussions and workshops to inspire and educate you. Past speakers and partners include Al Gore, Anthony Bourdain, Jane Goodall, Sir Ken Robinson, Google, and the African Leadership Academy.

INNOVATIVE THINKING

Working on a small international team, you'll develop skills like collaboration and creativity as you use the design thinking process to propose solutions to global communication challenges.

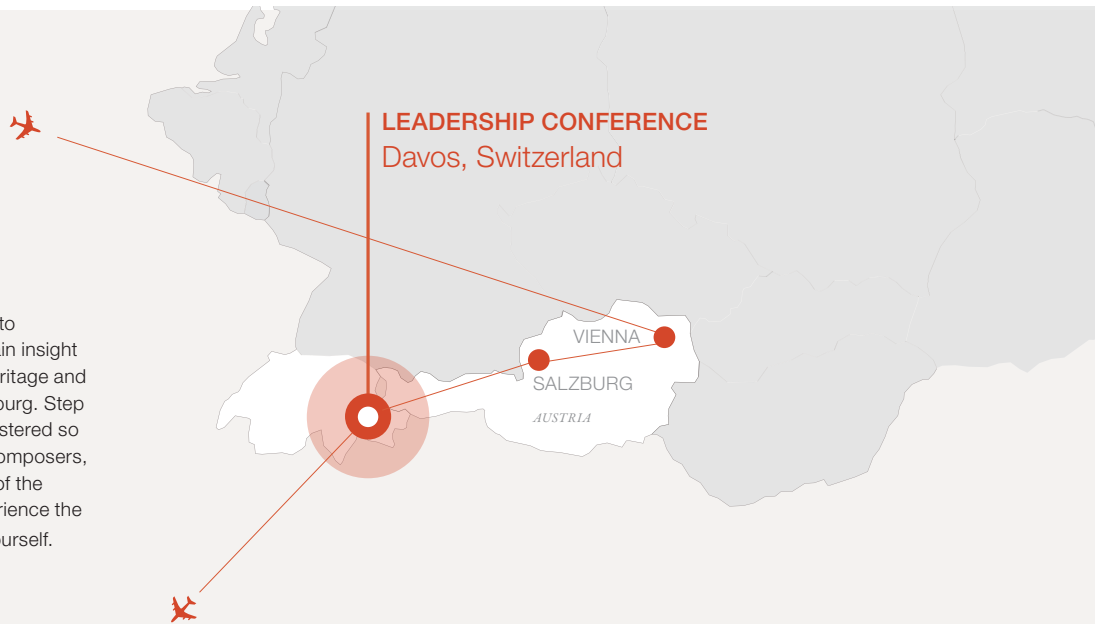
PERSONALIZED LEARNING

weShare, our personalized learning experience, engages you before, during, and after tour, with the option to create a final, reflective project for academic credit.



SPACE IS LIMITED

Please ask your teacher for your tour number and visit eftours.com or call 800-665-5364 to get started or sign up.



Why Austria?

Music has always been a powerful way to communicate, and on this tour, you'll gain insight into why as you discover the musical heritage and cultural significance of Vienna and Salzburg. Step back in time to learn how these cities fostered so many of history's most accomplished composers, tour Mozart's birthplace and the home of the harmonious von Trapp family, and experience the emotive power of Viennese music for yourself.

Days 1–4: Vienna

Fly overnight to Vienna and meet your Tour Director before beginning your journey in a city whose artistic legacy was shaped by famed residents like Beethoven. During a guided tour, you'll visit places like the Ringstrasse, the flower-adorned City Hall, and the Hofburg, where the Habsburg dynasty once ruled. See where Marie Antoinette spent her childhood when you tour the 1,441-room Schönbrunn Palace, and discover the complex relationship between Vienna and dance during a traditional Austrian waltz lesson. Encounter music as never before at Vienna's Haus der Musik, where you can conduct the Vienna Philharmonic from a virtual conductor's podium, watch a violin maker at work, and more. Fittingly, you'll round out your time in the music capital of the world at a local concert.

Days 5–6: Salzburg

Spend a final morning in Vienna participating in an activity centered around *The Power of Communication* before traveling to Salzburg, where you'll tour Mozart's birthplace. Renowned for its baroque architecture, Salzburg was also home to the von Trapps. See where scenes for *The Sound of Music* were filmed in 1964 and learn more about how the family fled Austria and the Nazi regime in 1938. While in Salzburg, you'll ride a funicular from the heart of Old Town up to Hohensalzburg Fortress: the city's most visible landmark and one of Europe's largest castles.

Day 7: Innsbruck | Davos

Take advantage of a few hours in Innsbruck on your way to Davos. Grab a bite to eat or wander around the charming city center before crossing the border into Switzerland. Located in Graubünden, Davos is the innovative mountainside town where your three-day leadership conference will take place.

Days 8–10: Leadership Conference

Enjoy a scenic cable car ride and a bit of free time to explore Davos before the conference kicks off on Friday night. You'll engage in some friendly competition with other Summit attendees, and be encouraged to step outside your comfort zone as you get to know the team you will work with over the next few days. On Saturday, the leadership conference continues as you collaborate with students from across North America and the world in this inspiring setting. Over the course of the entire weekend, you'll hear from world-renowned speakers, converse with local and global experts, and work in small international teams to harness *The Power of Communication*. The event will strengthen your creativity and critical thinking skills as you use design thinking to develop solutions that improve the way the world communicates.

Day 11: Depart for home

Head to the Zurich airport ready to address local challenges and initiate meaningful conversations back home.

EVERYTHING YOU GET

Full-time Tour Director; 2 sightseeing tours led by expert, licensed local guides; 2 experiential learning activities; entrance fees for Schönbrunn Palace, Viennese waltz dancing, Haus der Musik, local concert, Mozart's birthplace, Hohensalzburg fortress and funicular, Hellbrunn Castle, and cable car ride; conference registration; weShare; round-trip flights on major carriers; comfortable motorcoach; hotels with private bathrooms; breakfast and dinner daily; lunch on days 9 & 10



Join a global community. Make a lasting impact.

When you join a Global Leadership Summit, you also join an innovative community of global citizens. These extraordinary events combine immersive travel with a weekend-long leadership conference—empowering students today to start becoming the leaders of tomorrow as they tackle significant global issues in eye-opening places.

Each Summit has a unique theme and itineraries that allow students to experience iconic destinations from a new perspective. They'll learn, grow, and compete to have their ideas featured in the Nobel Museum in Stockholm, Sweden. And when they return home, they're prepared to use their new skills to solve local challenges. Because if everyone who attends a Summit inspires change locally, together we can make a global impact.

Here are a few of the global issues students have tackled at past Summits:

SOCIAL RESPONSIBILITY

China | 2014

ENVIRONMENTAL SUSTAINABILITY

Costa Rica | 2015

HUMAN RIGHTS

The Netherlands | 2016

THE FUTURE OF FOOD

Italy | 2017

Visit eftours.com/summithighlights to see our past Summits in action.



Students develop leadership skills and gain new perspectives on global issues in workshops led by world-renowned thought leaders. In small international teams, they use design thinking to apply their learnings and propose new solutions.